

ONLINE ADVERTISING

New Online Digital Format Now Available

Over 30 years of covering the Alberta construction industry with timely and insightful analysis of the evolving issues and trends.

Alberta Construction Magazine has a targeted audience of qualified, controlled, and paid circulation.

RATE CARD

LEADERBOARD BANNER*

728 (w) x 90 (h) pixels
\$300 for 3 months



SKYSCRAPER*

160 (w) x 600 (h) pixels
\$250 for 3 months



BIG BOX*

300 (w) x 250 (h) pixels
\$250 for 3 months



COMBINATION

Leaderboard, Skyscraper and Big Box
\$675 for 3 months



* Limit of 12 rotating ads and/or participants

The benefits of web advertising:

- It expands the size of your ad campaign and delivers your message to online readers. This reinforces your print message and your brand extension.
- Online audiences are growing. Your message reaches potential customers beyond *Alberta Construction Magazine* distribution boundaries.
- Hotlinks to advertiser's websites.
- Cost-effective
- Bold, colourful graphic display ads featuring animation are very eye-catching, causing the reader to stop, review, and read.



For further information, contact:

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